



STRATEGIC PLAN AT A GLANCE 2023 - 2028

Our Vision

To be the museum that goes to sea.

Our Mission

Sydney Heritage Fleet is a volunteer based not for profit organisation which aims to build and maintain an internationally recognised centre of excellence in maritime heritage for the social benefit of all Australians by presenting, through research, acquisition, restoration, education and operation, our continuing maritime history.

Our way of Working



Goal 1

To continue to preserve, maintain, display and operate a collection of heritage vessels and maritime artefacts relevant to Australia's maritime history

Through

- Maintaining the operating Fleet to survey standards
- Restoring vessels and artefacts
- Managing repositories and collections in storage
- Conserving and growing the SHF collection of maritime records and artefacts
- Ensuring security of tenure for SHF sites

Goal 2

To deliver programs and activities specifically designed to maximise social impact and targeting the people of Sydney and beyond

Through

- Maximising opportunities for the public to visit vessels
- Providing a range of on-water experiences for the general public targeting different audiences
- Providing a range of off-water experiences targeting different audiences
- Offering bespoke activities to a range of organisations and groups (e.g. ADFA, Navy, GPS schools, local sailing clubs with youth programs)
- Providing a range of on-water experiences targeting different audiences (e.g. Tribal Warrior, Duke of Edinburgh's Award, Scouts, PCYC etc)
- Offering 'hands-on' activities showcasing maritime heritage
- Maximising the visibility of SHF's activities and experiences to appropriately targeted audiences
- Developing a formal relationship with ANMM
- Ensuring SHF's volunteer experience is informed and underpinned by a social impact framework
- Evaluating the social impact of SHF's programs and activities

Goal 3

To continue to build, develop and retain a skilled, productive and cohesive body of SHF volunteers, staff, members and supporters

Through

- Establishing clear lines of authority, accountability, relationships and communication
- Recruiting and growing a highly motivated cadre of volunteers for all parts of the SHF
- Recruiting, professionally developing and mentoring suitable staff
- Growing SHF membership Establishing and growing a systematic relationship membership regime

Goal 4

To operate a well governed and financially viable museum as a social enterprise

Through

- Effectively leading, managing and administering the organisation by setting and ensuring accountability
- Ensuring effective and efficient cross-communication between all activity / work areas, including associated committee structures
- Ensuring compliance with all relevant legislation, regulations and licences
- Undertaking activities which increase public awareness on the organisation and our assets, and lead to increased and diversified sources of income

